



LEDBURY TOWN COUNCIL

TOWN COUNCIL OFFICES, CHURCH STREET, LEDBURY

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20 August 2021

TO: Councillors Bannister, Chowns, Harvey, Howells, Hughes (Chair), Knight and Morris. Non-Councillors: Griff Holiday, Peter Arscott, Celia Kellett

Dear Member

You are hereby summoned to attend an **Extraordinary Meeting of the Economy and Tourism Committee**, which will be held in the **Council Offices, Church Street, Ledbury**, on **Thursday, 26 August 2021 at 7.00 pm** for the purposes of transacting the business set out below.

Yours faithfully

PP 
Angela Price

A G E N D A

1. **To receive apologies for absence**

2. **Declarations of Interest**

To receive declarations of interest and written requests for dispensations
(Members are invited to declare disclosable pecuniary interests and other interests in items on the agenda as required by Ledbury Town Council's Code of Conduct for Members and by the Localism Act 2011)

(Note: Members seeking advice on this item are asked to contact the Monitoring Office at least 72 hours prior to the meeting)

3. **Public Participation**

Members of the public are permitted to make representations, answer questions, and give evidence in respect of any item of business included in the agenda. If you would like to attend the meeting to ask a question on any item on this agenda please contact the Clerk at clerk@ledburytowncouncil.gov.uk.

4. **To receive and note the Terms of Reference**

(pages 25 - 30)

5. **To receive and note the minutes of a meeting of the Economy and Tourism Working Party held on Monday, 10 May 2021 and Thursday, 1 July 2021.**
(Pages 31 - 38)
6. **Presentation from Mo Aswat – Hereford BID and Loyal Free App**
7. **Action Plan** (Page 39)
8. **To receive and note the minutes of a meeting of the website/brochure task and finish group held on Tuesday, 2 March 2021.**
(Pages 40 - 42)
9. **Update on Heritage Open Day** (Verbal Update)
10. **Ledbury Marketing & Tourism Strategy** (Pages 43 – 45)
11. **Corporate Plan** (Pages 46-48)
12. **Working Parties** (Verbal)
 - a) Markets
13. **Date of next meeting**

To note that the date of the next meeting of the Economy and Tourism is scheduled for Thursday, 4 November 2021.

Distribution: Full agenda to: - Committee members (7)
Town Mayor (ex-officio)

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Agenda front pages to all non-committee members